Docusign Envelope ID: 0D49E881-A01F-8872-80F2-5214038FE5F3

CBB EXECUTIVE COMMITTEE
MEETING MINUTES

Tuesday, June 2, 2026 | 11:00 AM – 12:00 PM MT
Zoom Call

Terry Quam, Chair

Call to Order
Chair Terry Quam called the meeting to order at 11:03 AM MT and thanked all attendees for their time. Mr. Quam asked Sara Nusbickel, CBB Staff, to call roll of the committee members. Terry then welcomed new members to the Executive Committee, Gary Daniel and Gwenna Prescott.

Members Present
Terry Quam, Chair
Monte Bordner
Kalena Bruce
Jay Calhoun Jr.
Cheryl DeVuyst
Gary Daniel
Mike Holden
Ted Kingsley
Pat McDowell
Ryan Moorhouse
Caleb Plyler
Gwenna Prescott

Staff Present
Sara Arp, CBB
Davis Gidney, CBB
Sammi Hall, CBB
Greg Hanes, CBB
Jeff Lutz, CBB
Sarah Metzler, CBB
Tom Novota, CBB
Sara Nusbickel, CBB
Chad Smith, CBB
Beka Wall, CBB

Guests
Jason Bagley, TX Beef Council
Ann Marie Bosshamer, NE Beef Council
Kinley Hartman, USDA-AMS
Lis Kidder, Legal Counsel
Tammy Vassen, WI Beef Council

Quorum
Legal Counsel, Lis Kidder, declared that a quorum was present to conduct business.

Agenda
Chair Terry Quam called for a motion to approve the agenda. Monte Bordner moved, and Pat McDowell seconded to approve the agenda as emailed. Motion passed.

Minutes
Chair Terry Quam asked for a motion to approve the May 13, 2026, meeting minutes as emailed. Mike Holden moved, and Monte Bordner seconded to approve the minutes as emailed. Motion passed.

Docusign Envelope ID: 0D49E881-A01F-8872-80F2-5214038FE5F3

CEO Update

Greg Hanes, CBB CEO, provided an update.

- The board received its 2026 member appointments. Of the members eligible for reappointment, seven were not reappointed. As a result, 27 new members will join the board in 2026. New Member Orientation is scheduled to take place prior to Summer Business Meeting, on July 11-12.
- USDA's call for 2027 Cattlemen's Beef Board member nominations is expected to be released within the next few days.
- The board reapportionment approved last year has not yet been implemented and remains under review by the USDA. Until the process is finalized, the call for 2027 member nominations will be based on the current board apportionment structure.
- The Executive Committee will have a short orientation on Sunday, July 12th at 2:30 pm MT, just before the committee meeting.
- The organization has received an additional FOIA request seeking the original applications submitted by State Beef Councils to become the qualified state beef councils (QSBCs) in their respective states. The request was submitted by a North Dakota-based law firm involved in the related lawsuit and includes records for all 43 state beef councils.
- CBB staff have been developing educational modules, including one for contractors focused on the new AR form, as well as a module for committee members providing guidance on their roles and responsibilities.
- With AI becoming more prevalent, CBB staff are exploring ways to safely incorporate AI into daily work processes. Discussion.

Legal Update

Legal Counsel, Lis Kidder, reported there are no issues at this time.

FY 2027 CBB Detailed Administration Budget

Jeff Lutz, CBB CFO, presented the FY 2027 detailed administration budget. Discussion. Jay Calhoun moved, and Pat McDowell seconded to approve the FY 2027 detailed administration budget as presented. Motion passed.

Travel Update

Greg Hanes, CBB CEO, gave an update on the following meetings where CBB officers, members, and staff were in attendance:

- **May 19-23:** USMEF Spring Conference – Oklahoma City, OK

CBB will also have representatives attending the following upcoming meetings:

- **June 17-19:** LMA Annual Convention and WLAC – Deadwood, SD
- **July 11-12:** CBB New Member and Executive Committee Orientation – Aurora, CO
- **July 13-15:** Cattle Industry Summer Business Meeting – Aurora, CO

Branded Partnerships

Beka Wall, CBB Sr. Director of Evaluation & Outreach, presented National Cattlemen's Beef Association: Outback Steakhouse (ARMS#052726-02) branded partnership. Monte Bordner moved, and Pat McDowell seconded to approve the branded partnership. Motion passed.

Docusign Envelope ID: 0D49E881-A01F-8872-80F2-5214038FE5F3

Summer Business Meeting Update & Executive Committee Mentor Review

Sara Arp, CBB Sr. Director of Operations, provided an overview of Summer Business Meeting and reminded committee members to book their travel arrangements as soon as possible.

Greg Hanes, CBB CEO, reviewed the Executive Committee Mentor Call process and discussion questions. He informed committee members that they should be prepared to present a report to the Executive Committee summarizing insights and feedback gathered from their mentor call discussions at the next committee meeting.

Other Business

- The committee discussed Alpha-gal Syndrome and whether members are seeing its effects within their respective regions. Members emphasized the importance of bringing the issue to the Research Committee's attention during the Summer Business Meeting for further discussion and consideration.

- The next Executive Committee Meeting will be held on Sunday, July 12th at 3:30 pm – 5:00 pm MT, at the 2026 Cattle Industry Summer Business Meeting in Aurora, CO.

Adjourn

Jay Calhoun moved, and Monte Bordner seconded to adjourn at 11:55 AM MT.

Respectfully submitted by:

DocuSigned by:
Kalena Bruce
ABF453D9F94948C...

Kalena Bruce, CBB Secretary-Treasurer — 7/24/2026 Date

Approved by:

DocuSigned by:
Terry Quam
B5D62873E0EA434...

Terry Quam, Executive Committee Chair — 7/24/2026 Date