



Funded by the Beef Checkoff

CHECKOFF EVALUATION COMMITTEE ORIENTATION AGENDA

VIRTUAL ZOOM MEETING

Tuesday, May 6, 2025 | 1:00 PM – 2:00 PM MT

Gwen Geis, CBB Chair
Shannon Treichel, Federation Vice Chair
Beka Wall, Staff Liaison

1. **Welcome & Introductions**
2. **Committee Roles & Responsibilities**
3. **FY26 & FY27 Funding Request Forms**
4. **Upcoming Committee Projects**
5. **Committee Meeting Dates**
 - 2025 Summer Business Meeting | San Diego, CA
 - 2026 CattleCon | Nashville, TN
6. **Other**
7. **Adjourn**