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## **BEEF PROMOTION OPERATING COMMITTEE MEETING AGENDA - DRAFT**

Friday, April 4, 2025 | 8:30 AM – 9:30 AM MT  
Embassy Suites Denver International Airport, Denver, CO

**Ryan Moorhouse**, Chair  
**Nancy Jackson**, Vice Chair

- 1. Call to Order**
- 2. Establish a Quorum**
- 3. Approve September 4-5, 2024 Meeting Minutes**
- 4. Financial Report**
- 5. AR Update**
- 6. Checkoff Evaluation Committee Update**
- 7. Amended Authorization Requests (ARs)**
- 8. Presentation of FY 2026 Memorandum of Agreement (MOA)**
- 9. Updates to Beef Promotion Operating Committee Policies and Procedures**
- 10. Other Business**
  - Future Meetings
    - May 14, 2025 @ 11 am MT Zoom Call
      - Review & approve preliminary FY 26 Program Budget
    - 2025 Cattle Industry Summer Business Meeting, San Diego, CA
      - July 7-10, 2025
    - Insights Webinars
      - Thursday, July 31 @ 11 am MT Zoom Call
      - Thursday, August 7 @ 11 am MT Zoom Call
      - Thursday, August 14 @ 11 am MT Zoom Call
      - Thursday, August 21 @ 11 am MT Zoom Call
      - Thursday, August 28 @ 11 am MT Zoom Call



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- Beef Promotion Operating Committee/CBB Executive Committee Meetings, Denver, CO
  - September 3-4, 2025
- FY 26 Beef Checkoff Final AR Program Review Webinar
  - Thursday, October 16 @ 11 am MT Zoom Call

### 11. Adjourn