



CBB EXECUTIVE COMMITTEE MEETING AGENDA - DRAFT

Tuesday, March 11, 2025 | 11:00 AM – 12:00 PM MT
Zoom Call

Cheryl DeVuyst, Chair

- 1. Welcome and Call Meeting to Order**
- 2. Establish a Quorum**
- 3. Approve Agenda**
- 4. Approve Minutes of the February 4, 2025 Meeting**
- 5. CEO Update**
- 6. Legal Update**
- 7. Staff Program Update – Sara Arp, Senior Director of Operations**
- 8. Travel Update**
- 9. Annual Convention Survey Results**
- 10. Committee Appointments Update**
 - Budget & Audit Committee
 - Checkoff Evaluation Committee
 - Checkoff Program Committee
- 11. Updates to CBB Policies and Procedures**
- 12. Branded Partnerships**
 - National Promotions
 - State Promotions
- 13. Executive Committee Mentor Calls**



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14. Other Business

- Protein PACT Endorsement
- Next Executive Committee Meeting
 - April 4, 2025 @ 9:30 AM MT in Denver, CO
- Future Executive Committee Meetings
 - CBB Executive Committee and Beef Promotion Operating Committee Trainings/Meetings, Denver, CO
 - April 3-4, 2025 in Denver, CO
 - CBB Budget & Audit Committee Orientation
 - May 1 @ 9:00 am MT Zoom Call
 - May 14, 2025 @ 11 am MT Zoom Call
 - Review & Approve FY 26 Preliminary Budget
 - June 3, 2025 @ 11 am MT Zoom Call
 - 2025 Cattle Industry Summer Business Meeting, San Diego, CA
 - July 7-10, 2025
 - August 5 @ 11 am MT Zoom Call
 - Beef Promotion Operating Committee/Executive Committee Meetings, Denver, CO
 - September 3-4, 2025
 - October 7 @ 11 am MT Zoom Call
 - November 4 @ 11 am MT Zoom Call
 - December 9 @ 11 am MT Zoom Call
 - January 6 @ 11 am MT Zoom Call
 - 2026 CattleCon, Nashville, TN
 - February 3-5, 2026

15. Executive Session

16. Adjourn