



Funded by the Beef Checkoff

## NUTRITION AND HEALTH COMMITTEE MEETING MINUTES

### CattleCon 2025

Wednesday, February 5, 2025 | 2:30 PM-5:30 PM CT  
Henry B. González Convention Center, Room 212, San Antonio, Texas

**Doc Walker, Co-Chair-CBB**  
**Philip Weltmer, Co-Chair-Federation**  
**Sammi King, Staff Liaison**  
**Davis Gidney, CBB Staff Liaison**

#### **Purpose Statement**

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Advance credible research demonstrating the nutritional and health benefits of beef, and effectively communicate results with consumers, opinion leaders and stakeholders.

#### **Attendees**

##### Members

Mike Anderson	Sine Kerr	Kahla Mills	Stephanie Weiss
Kristy Arnold	Keith Kreikemeier	Janine Moore	Philip Weltmer
Jay Calhoun	Amy Langvardt	Ryan Moorhouse	Tammy Wiedenbeck
JoJo Carrales	Sue Link	Emily Peterson	Kerry Wiggins
Jerry Christie	Jaslyn Livingston	George Quackenbush	J.W. Wood
Chuck Coffey	Molly McAdams	Butch Schuler	Claudia Wright
Will Derting	Stacy McClintock	Brian Shuter	
Jason Frost	Sarah McKenzie	Russ Uselton	
Mike Holden	Doug McNicholl	Doc Walker	
Kalena Kenney-Bruce	Jamie Martz	LuJean Waters	

##### Staff

Sammi King

#### **1. Welcome, Call to Order**

Co-chairs Doc Walker and Philip Weltmer called the meeting to order at 2:30 p.m.

#### **2. Introductions**

Co-chairs Doc Walker and Philip Weltmer welcomed the committee members and introduced themselves. Committee members then introduced themselves and guests were welcomed.

#### **3. Approval of Agenda and Minutes**

Kristy Arnold made a motion to approve the day's agenda; J.W. Wood seconded the motion, and the committee approved the day's agenda.

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Stacy McClintock made a motion to approve the minutes from the committee meeting during the 2024 Summer Business Meeting in San Diego, California; Claudia Wright seconded the motion, and the committee approved the minutes.

#### 4. Review Purpose Statement, Initiatives, Committee Ground Rules

Philip Weltmer reviewed the committee's purpose statement and current Beef Industry Long Range Plan initiatives to guide the committee's decisions, Beef Checkoff Planning Cycle, Checkoff Program Committees, as well as the committee ground rules. Doc Walker discussed Checkoff Evaluation resources and Budget Categories. Doc walked through the presentation format for the day, the schedule of presenters, and instructions on the feedback form process.

#### 5. Contractor Presentations & Committee Feedback

Beth Stark, RDN, LDN, and Kylie Lusk provided the Northeast Beef Promotion Initiative update and answered committee member questions. Committee members then provided feedback.

Shalene McNeil PhD, RD, and Riley Peterson RDN, provided the National Cattlemen's Beef Association's update and answered committee member questions. Committee members then provided feedback.

#### 6. Next Steps

Co-chairs shared how feedback provided during the meeting will be shared with CBB and contractors, thanked committee members for their active participation, encouraged them to complete the post-meeting survey, and presented information on upcoming meetings.

#### 7. Adjournment

Russ Uselton made a motion to adjourn the meeting, Kahla Mills seconded the motion, and the meeting adjourned at 5:35 p.m.