



CBB EXECUTIVE COMMITTEE MEETING AGENDA - DRAFT

2024 Cattle Industry Summer Business Meeting
Monday, July 8, 2024 | 3:00 PM – 4:30 PM PT
Hilton Bayfront, San Diego, CA
Sapphire Ballroom H

Ryan Moorhouse, Chair

- 1. Welcome and Call Meeting to Order**
- 2. Establish a Quorum**
- 3. Approve Agenda**
- 4. Approve Minutes of the June 4, 2024 Meeting**
- 5. CEO Update**
- 6. Legal Update**
- 7. Meat Institute & Protein PACT Update – Eric Gustafson, Chairman**
- 8. FY 2025 CBB Detailed Administration Budget**
- 9. Financial Report**
- 10. FY 2025 Checkoff Committee Coordination and Administrative Service Agreements**
- 11. Travel Update**
- 12. Branded Partnerships**
 - National Promotions
 - **NCBA: National Beef Packing Company, LLC (ARMS# 060424-16)**
 - State Promotions
- 13. Status of QSBC Audit Reports & Marketing Plans**
- 14. Feedback from Executive Committee Calls to CBB members**



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15. Other Business

- LRP
- Next Executive Committee Meeting August 6, 2024 @ 11:00 AM MT

16. Executive Session

17. Adjourn