



Executive Committee Meeting Agenda

Friday, April 5, 2024

9:30 AM – 10:30 AM MDT

Embassy Suites Denver International Airport

Denver, CO

DRAFT

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1. Welcome and Call Meeting to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes of the March 12, 2024 Meeting
 5. CEO Update
 6. Legal Update
 7. Knowledge Center Overview – Davis Gidney, Checkoff Education Manager
 8. Beef Promotion Operating Committee Report
 9. Financial Report
 10. Status of QSBC Audit Reports & Marketing Plans
 11. Travel Update
 12. Branded Partnerships
 - National Promotions
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 - State Promotions
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 13. Discuss Executive Committee Mentor Calls with New Members
 14. Other Business
 - Next Executive Committee Meeting
 - Monday, May 13, 2024 @ 11:00 AM MDT for BPOC Conference Call
 - Monday, May 13, 2024 @ 12:00 PM MDT for EC Conference Call
 15. Executive Session
 16. Adjourn