



# Beef Promotion Operating Committee Meeting Agenda

Friday, April 5, 2024

8:30 AM – 9:30 AM MDT

Embassy Suites Denver International Airport

Denver, CO

**DRAFT**

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1. Welcome and Call Meeting to Order
  2. Establish a Quorum
  3. Approve Agenda
  4. Approve Minutes of the September 6-7, 2023 Meeting
  5. Research Collaboration & Planning Update – NCBA & FMPRE
  6. Financial Report
  7. FY 2023 & 2024 AR Update
  8. Checkoff Evaluation Committee Update
  9. Amended Authorization Request and Action on Request
  10. Presentation of Proposed FY 2025 Memorandum of Agreement
  11. Other Business
    - Future Beef Promotion Operating Committee Meetings
      - May 13, 2024 @ 11:00 AM MDT Conference Call
      - July 8-11, 2024 Summer Business Meeting @ Hilton Bayfront, San Diego, CA
      - Sneak Peek Webinars
        - Thursday, July 25 @ 11:00 AM MDT
        - Thursday, August 1 @ 11:00 AM MDT
        - Thursday, August 8 @ 11:00 AM MDT
        - Thursday, August 15 @ 11:00 AM MDT
        - Thursday, August 22 @ 11:00 AM MDT
      - September 4-5, 2024 Beef Promotion Operating Committee @ Hyatt Place Pena Station, Denver, CO
      - FY 25 Beef Checkoff Final AR Program Review Webinar
        - Thursday, October 17 @ 11:00 AM MDT
  12. Adjourn