



Executive Committee Meeting Agenda

Tuesday, March 12, 2024
11:00 AM – 12:00 PM MDT
Zoom Call

DRAFT

1. Welcome and Call Meeting to Order
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the January 31, 2024 Meeting
5. CEO Update
6. Staff Program Update – Sara Arp, Senior Director of Operations
7. Legal Update
8. Travel Update
9. Annual Convention Survey Results
10. Committee Appointments Update – Budget & Audit, Checkoff Evaluation and Checkoff Program Committees
11. Branded Partnerships
 - National Promotions
 - U.S. Meat Export Federation – Star Angus Ranch w/ Importer Zandbergen – Europe (ARMS# 021324-05)
 - U.S. Meat Export Federation – Brandt Beef Products / Training and Product Introduction in Chile (ARMS# 030524-09)
 - State Promotions
 - Washington State Beef Commission and St. Helens Premium Angus Beef brand
 - Branded Partnership Guidelines Exclusion
12. Executive Committee Mentor Calls
13. Other Business
 - Generative Discussion
 - Next Executive Committee Meeting
 - Friday, April 5, 2024 @ 9:30 AM MDT @ Embassy Suites DIA
14. Executive Session
15. Adjourn