



# Nutrition & Health Committee Minutes

CattleCon2024

Orlando Convention Center, Orlando, Florida, Room S330 GH

Thursday, February 1, 2024, 2:30 PM-4:30 PM

**Doc Walker Co-Chair (CBB)**  
**Philip Weltmer, Co-Chair (Federation)**

<b>Purpose Statement:</b>	Advance credible research demonstrating the nutritional and health benefits of beef, and effectively communicate results with consumers, opinion leaders and stakeholders.
<b>Attendance:</b>	Anderson, Mike; McAdams, Molly; Quackenbush, George; Scoones, Ashley; Shuter, Brian; Amundson, Brian; Arnold, Kristy; Calhoun, Jay; Christie, Jerry L; Coffey, Chuck; Derting, Will; Frost, Jason; George, Lynn; James, Leon; Kinsel, Leslie; Klatt, Brady; Lamoreux, Louis; Langvardt, Amy; Link, Sue; Livingston, Jaslyn; McClintock, Stacy; McNicholl, Doug; Meyer, Angie; Moore, Janine; Rush, Ivan; Stovall, Turk; Wright, Claudia Scott; and Moorhouse, Ryan.
<b>Liaisons:</b>	Sammi King, Staff Liaison

### Welcome & Call to Order

- Phillip Weltmer called the meeting to order at 2:30 pm.
- Member Introductions.

### Approval of Agenda and Minutes

- Phillip Weltmer requested a motion to approve today’s agenda.
- Kristy Arnold made a motion to approve the agenda.
- Claudia Wright seconded.
- Motion approved unanimously.
- Phillip Weltmer requested a motion to approve the minutes from the Summer Business Meeting.
- Russ Uselton made a motion to approve the minutes.
- Becky Walth seconded.
- Motion approved unanimously.

### Review Committee Purpose, Initiatives, and Ground Rules

- Review of purpose statement, initiatives, and committee ground rules.
- Beef Promotion Operating Committee outcomes.

### Contractor Presentation and Q&A

- Northeast Beef Promotion Initiative (NEBPI/MICA), Beth Stark, RDN, LDN, Kaitlyn Swope.
- National Cattlemen’s Beef Association (NCBA), Shalene McNeill, PhD, RDN.

### Next Steps and Wrap Up

- Questions/discussion.
- Engagement and communication between meetings.

### Adjournment

- Phillip Weltmer requested a motion to adjourn the meeting. Claudia Wright made a motion to adjourn the meeting. JW Wood seconded. Motion approved unanimously.
- Meeting adjourned at 4:05 pm.