

Executive Committee Meeting Agenda

Wednesday, January 31, 2024 5:00 PM – 6:30 PM EST Orange County Convention Center, Orlando, FL

Room S331 AB



- 1. Welcome and Call Meeting to Order
- 2. Establish a Quorum
- 3. Approve Agenda
- 4. Approve Minutes of the December 12, 2023 Meeting
- 5. CEO Update
- 6. Legal Update
- 7. Fulcrum Global Capital Update
- 8. Financial Report
- 9. Nominating Committee Report
- 10. Travel Update
- 11. Branded Partnerships
 - <u>National Promotions</u>
 - <u>State Promotions</u>
 >
- 12. Status of QSBC Audit Reports & Marketing Plans
- 13. Updates to Budget & Audit Committee Roles and Responsibilities
- 14. Feedback from Executive Committee Calls to CBB Members
- 15. Affirm Outgoing Chair's Service



Executive Committee Meeting Agenda

Wednesday, January 31, 2024 5:00 PM – 6:30 PM EST Orange County Convention Center, Orlando, FL

Room S331 AB



16. Other Business

- Recognition of outgoing members
- Next Executive Committee Conference Call
 Tuesday, March 12, 2024 @ 11:00 AM MT
- CBB New Member, CBB Executive Committee and Beef Promotion Operating Committee Orientation/Meetings:
 April 3-5, 2024 in Denver, CO
- 17. Executive Session
- 18. Adjourn