



Executive Committee Meeting Agenda

Tuesday, November 14, 2023

11:00 AM – 12:00 PM MT

Conference Call

DRAFT

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1. Call to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes – October 10, 2023
 5. CEO Update
 6. Staff Program Update – Producer Communications, Sarah Metzler
 7. Legal Update
 8. Checkoff Leadership Summit Update
 9. Travel Update
 10. Branded Partnerships
 - National Promotions
 - USMEF: Oregon Foods S.A. – Lima, Peru (ARMS #101323-04)
 - USMEF: Oregon Foods S.A. – Cusco, Peru (ARMS #101323-05)
 - State Promotions
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 11. Other Business
 - Generative Discussion

 - Next Executive Committee Conference Call
 - December 12, 2023 @ 11:00 AM MT
 12. Executive Session
 13. Adjourn