



# Executive Committee Meeting Agenda

Tuesday, October 10, 2023

11:00 AM – 12:00 PM MT

Conference Call

**DRAFT**

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1. Call to Order
  2. Establish a Quorum
  3. Approve Agenda
  4. Approve Minutes – September 7, 2023
  5. CEO Update
  6. Legal Update
  7. Checkoff Program Committee Leadership Update
  8. Annual Convention Update
  9. Review of September 6-7, Beef Promotion Operating Committee Meeting
  10. Travel Update
  11. Branded Partnerships
    - National Promotions
      - USMEF – Creekstone Product Launch in Peru (ARMS# 090623-07)
      - USMEF – Platte Valley Foods Branded Burger Patties – France (ARMS# 091323-18)
    - State Promotions
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  12. Other Business
    - Next Executive Committee Conference Call
      - November 14, 2023 @ 11:00 AM MT
  13. Executive Session
  14. Adjourn