



# Executive Committee Meeting Agenda

Monday, July 24, 2023

3:00 PM PT – 4:30 PM PT

Hyatt Manchester Hotel, San Diego, CA

Cortez Hill

**DRAFT**

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1. Call to Order
  2. Establish a Quorum
  3. Approve Agenda
  4. Approve Minutes of the June 20, 2023, Meeting
  5. CEO Update
  6. Legal Update
  7. FY 2024 CBB Detailed Administration Budget
  8. Financial Report – FY 2023 June Financials
  9. FY 2024 Checkoff Committee Coordination and Administrative Service Agreements
  10. Travel Update
  11. Branded Partnerships
    - National Promotions
      - USMEF: ARMS #062623-11
    - State Promotions
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  12. Status of QSBC Audit Reports & Marketing Plans
  13. Feedback from Executive Committee Calls to CBB Members
  14. Other Business
    - Next Meetings – BPOC and Executive Committee Meetings in Denver
      - Wednesday and Thursday, September 6-7, 2023
  15. Executive Session
  16. Adjourn