



Executive Committee Meeting Agenda

Friday, April 7, 2023

8:30 AM MT – 9:30 AM MT

Embassy Suites Denver International Airport

DRAFT

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1. Call to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes of March 14, 2023, Meeting
 5. CEO Update
 6. Legal Update
 7. Beef Promotion Operating Committee Report
 8. Financial Report
 9. QSBC Marketing Plans & Audit Reports
 10. Travel Update
 11. Branded Partnerships
 - National Promotions
➤
 - State Promotions
➤
 12. Discuss Executive Committee Mentor Calls to new CBB Members
 13. Other Business
 - Next Executive Committee Meeting
 - May 11, 2023 @ 11:00 AM MT, Conference Call
 - Generative Discussion
 14. Executive Session
 15. Adjourn