



# Stakeholder Engagement Committee DRAFT Meeting Minutes

2023 Cattle Industry Convention and NCBA Trade Show

Ernest N. Morial Convention Center • New Orleans, LA • **Room 228-229**

Thursday, February 2, 2023 • 2:00 – 4:00 PM

Funded by the Beef Checkoff.

Steven Springer: Co-Chair (C)

June Loseke: Co-Chair (F)

Wendy White: Staff Liaison

<b>Purpose Statement:</b>	Engage beef community stakeholders in programs that enhance understanding of the Beef Checkoff and advance the beef industry.
<b>Attendees:</b>	Jodie Anderson, Tammy Bartholomew, Dean Black, Monte Bordner, Katharine Bruce, Katie Cooper, Debbie Gill, Steve Hobbs, Larry Jones, Jess Kane, Dan Kniffen, Jean Lam, June Loseke, Brian Malaer, Nathan Martin, Kiley Martinell, Kristin McQueary, Josh Mueller, Philip Perry, Dale Sandlin, Pat Shields, Marsha Shoemaker, Steven Springer, Scott Stebner, Veabea Thomas, Ann Wittmann
<b>Liaisons:</b>	Jimmy Taylor, Officer Liaison; Wendy White and Tom Novota, Staff Liaisons

**2:00 PM**

Welcome/Call to Order

- June Loseke called the meeting to order.
  - Member introductions

**2:13 PM**

Approve Agenda and Minutes

- June Loseke requested a motion to approve the agenda.
- Debbie Gill made a motion to approve the agenda.
- Dan Kniffen seconded.
- Motion approved unanimously.
  
- June Loseke requested a motion to approve the meeting minutes.
- Brian Malaer made a motion to approve the meeting minutes.
- Kristin McQueary seconded.
- Motion approved unanimously.

**2:15 PM**

Review Committee Purpose, Initiatives and Ground Rules

**2:23 PM**

Contractor Presentation and Q&A: National Cattlemen’s Beef Association (NCBA)

**2:46 PM**

Contractor Presentation and Q&A: Cattlemen’s Beef Board (CBB)

**3:18 PM**

Contractor Presentation and Q&A: National Institute for Animal Agriculture (NIAA)

**3:35 PM**

Next Steps and Wrap Up

- Committee co-chairs requested feedback on how to best engage committee members between meetings.
- The next committee meeting will be at the 2023 Cattle Industry Summer Business Meeting in San Diego, California, July 24-27, 2023.

**3:45 PM**

Adjournment

- Steve Springer requested a motion for adjournment.
- Dean Black made a motion to adjourn the meeting
- Debbie Gill seconded.
- Motion approved unanimously.