



Beef Promotion Operating Committee Meeting Agenda

Wednesday, September 6 – Thursday, September 7

8:00 AM MT – 6:00 PM MT on September 6

8:00 AM MT – 12:30 PM MT on September 7

Hyatt Place Peña Station/Denver Airport, Denver, Colorado

DRAFT

Wednesday, September 6 – 8:00 AM

1. Call to Order
2. Establish a Quorum
3. Welcome
4. Approve Agenda
5. Approve Meeting Minutes - May 11, 2023
6. Financial Report and Available Funds for FY 2024
7. FY 2023 AR Review and MOA Updates
8. Checkoff Evaluation Committee Report
9. FY 2024 Veal Formula
10. Authorization Request Amendments
11. Beef Promotion Operating Committee Schedule and Procedures
12. Presentation of FY 2024 Authorization Requests (ARs)
 - Foreign Marketing
 - Promotion
 - Research
 - Consumer Information
 - Producer Communications
 - Industry Information
13. Action on FY 2024 ARs



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Thursday, September 7 – 8:00 AM - Reconvene

14. Action on FY 2024 ARs (continued)
15. Action on FY 2024 Budget Amendment
16. Other Business
17. Adjourn