



CBB Executive Committee Meeting Agenda

Friday, April 8, 2022
9:15 AM – 10:15 AM MT
Embassy Suites DIA, Denver, CO

DRAFT

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1. Call to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes of February 2, 2022, and March 8, 2022, Conference Call
 5. CEO Report
 6. Legal Update
 7. Financial Report
 8. Beef Promotion Operating Committee Report
 9. Branded Partnership Guidelines
 10. Acknowledgement and Content Approval Guidelines
 11. Board Reapportionment
 12. Status of State Marketing Plans & Status of State Audit Reports
 13. Meetings
 - May 12, 2022 - Next Executive Committee Conference Call
 - Zoom Meeting to approve the FY23 Preliminary Budget
 - Week of July 25, 2022 – Summer Business Meeting Reno, NV
 - September 7-8, 2022 – Beef Promotion Operating Committee, Denver, CO
 - September 8, 2022 – Approve the FY23 Final Budget, Denver, CO
 14. Other Business
 15. Executive Session
 16. Adjourn