



Executive Committee Meeting Agenda

Tuesday, February 1, 2022

5:00 PM – 6:30 PM CT

George R. Brown Convention Center, Houston, TX

Room 361 CF

DRAFT

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1. Call to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes of the December 13, 2021, Conference Call
 5. CEO Report
 6. Legal Update
 7. Financial Report
 8. Nominating Committee Report
 9. Officer & CEO Travel Update
 10. Branded Partnerships
 - National Promotions
 - NAMI requests approval for a partnership with Catelli Brothers
 - State Promotions
 - Washington State Beef Commission requests approval for a partnership with Royal Prime Protein
 11. Status of State Marketing Plans, Audit Reports & Compliance Review Updates
 12. Discuss Executive Committee & Mentor Calls to CBB Members
 13. Other Business
 - Next Executive Committee Conference Call: Tuesday, March 8 @ 11:00 AM MT
 - Executive Committee, Beef Promotion Operating Committee and New Member Orientation/Meetings: April 5-7, 2022, in Denver, CO
 14. Affirm Immediate Past Chair's Service
 15. Executive Session
 16. Adjourn