



Beef Promotion Operating Committee Meeting Agenda

Thursday, September 9 – Friday, September 10

8:00 AM MT – 6:00 PM MT on September 9

8:00 AM MT – 12:30 PM MT on September 10

Hyatt Place Pena Station/Denver Airport, Denver, Colorado

DRAFT

Thursday, September 9 – 8:00 AM

1. Call to Order
2. Establish a Quorum
3. Welcome
4. Approve Agenda
5. Approve Minutes of May 13, 2021
6. Financial Report and Available Funds for FY 2022
7. Checkoff Evaluation Committee Report
8. FY 2022 Veal Formula
9. Amended Authorization Request and Action on Request
10. Review of Beef Promotion Operating Committee Schedule and Procedures
11. Presentation of FY 2022 Memorandum of Agreement (MOA)
12. Presentation of FY 2022 Authorization Requests (ARs)
 - Producer Communications
 - Consumer Information
 - Promotion
 - Industry Information
 - Foreign Marketing
 - Research
13. Identify FY 2022 ARs which have unanimous support and ARs which need to be set aside for further discussion.
14. Action on FY 2022 ARs



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Friday, September 10 - 8:00 AM - Reconvene

15. Action on FY 2022 ARs (continued)
16. Action on FY 2022 Budget Amendment and Memorandum of Agreement (MOA)
17. Other Business
18. Adjourn