



# Checkoff Evaluation Committee Meeting Agenda - DRAFT

2021 Summer Business Meeting

Gaylord Opryland Resort – Bayou E

Tuesday, August 10, 2021 • 9:00 AM – 12:00 PM (CT)

**Cheryl DeVuyst: Chair (CBB)**  
**Katie Brenny: Vice Chair (Federation)**

Welcome/Call to Order

Committee Member Introductions

Approve Agenda

Review Meeting Minutes from February 14, 2021

FY21 External Program Review Report

- AFBFA – Beef-based Curriculum resources and materials
- CBB – Producer Communications
- NCBA – Sustainability Research Tactic
- NIAA – Antibiotic Symposium

Evaluation & Performance Efficiency Measures (PEM) Review

- Review recommendations for FY22
- Discuss items committee members may want to implement for FY23

Other

Closed Committee Session

- FY22 External Program Reviews

Other

Adjourn