



Beef Promotion Operating Committee Cattle Industry Convention Agenda

Thursday, August 12, 2021

3:00 PM – 4:00 PM

Gaylord Opryland Resort & Convention Center, Nashville, TN
Jackson EF

DRAFT

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1. Welcome
 2. Evaluation Committee Updates & Feedback
 3. Checkoff Program Committee Feedback
 4. FY 2022 Authorization Request Book Review
 5. September Beef Promotion Operating Committee Meeting Prep
 6. Open Q&A
 7. Adjourn