



Executive Committee Meeting Agenda

Tuesday, August 10, 2021

5:00 PM – 6:30 PM

Gaylord Opryland Resort & Convention Center, Nashville, TN
Bayou AB

DRAFT

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1. Call to Order
 2. Establish a Quorum
 3. Approve Agenda
 4. Approve Minutes of the July 7, 2021 Conference Call
 5. CEO Report
 6. FY 2022 CBB Detailed Administration Budget
 7. Financial Report – FY 2021 June Financials
 8. Officer & CEO Travel Update
 9. Proposed Updates to FY 2022 Committee and Administrative Service Agreement(s)
 10. Producer Attitude Survey Update
 11. Acknowledgment Guidelines Updates
 12. Branded Partnerships
 - National Promotions
 - USMEF and Columbia Atlantic and Group Exito
 - NCBA and Tyson Star Ranch Angus
 - State Promotions
 13. Status of QSBC Audit Reports & Marketing Plans
 14. Feedback from Executive Committee Calls to CBB Members & New Member Mentors
 15. Other Business
 - Legal Update
 - FOIA Update
 - Next Executive Committee Meeting
 - September 10, 2021 (following the September 9, 2021 BPOC meeting)
 16. Executive Session
 17. Adjourn