



# Checkoff Evaluation Committee Meeting Agenda - DRAFT

April 2021 Meeting

Zoom Conference Call

Wednesday, April 14, 2021 • 10:00 AM – 11:00 AM (MT)

Funded by the Beef Checkoff.

## VIRTUAL MEETING

Join Zoom Meeting:

<https://us06web.zoom.us/j/86336706605?pwd=WTIYOVBsSXFCeIJ6YU5GSitwUDZCUT09>

Meeting ID: 937 2478 2939

Passcode: 198813

To Join Via Phone Only: (253) 215-8782

**Cheryl DeVuyst: Chair (CBB)**  
**Katie Brenny: Vice Chair (Federation)**

Welcome/Call to Order

Committee Member Introductions

Approve Agenda

Review Meeting Minutes from February 3, 2021

External Program Review Update

Overview of CBB's Program Evaluation Process

- Establishment: The start of CBB's evaluation process in 2014
- Present: Current program evaluation reports/measurements and resources tools
- Future: Evaluation objectives committee members would like to work toward

Other

Adjourn