



Executive Committee Conference Call Agenda

Thursday, May 13, 2021

12:00 PM – 1:00 PM MT

Zoom Meeting

DRAFT

1. Call to Order – Norman Voyles Jr., Chair
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the April 8, 2021 meeting
5. CEO Update
6. Revenue Projection Update for FY 2021 – Jimmy Taylor, Secretary/Treasurer
7. Beef Promotion Operating Committee Report – Hugh Sanburg, Chair
8. Brand and Trade Name References

National Promotions

- NAMI request approval for a partnership with Catelli Brothers, Inc.
- NAMI requests approval for a partnership with Mosner Family Brands

State Promotions

- Washington State Beef Commission requests a partnership with AgriBeef Co/
St. Helens Premium Angus Beef and Rosauers Supermarkets Inc/Super 1

9. Summer Business Meeting
10. Officer/CEO Travel Report
11. Legal Counsel Update
12. Other Business
 - Next Meeting
13. Executive Session
14. Adjourn