



# Executive Committee Meeting Agenda

Thursday, April 8, 2021

11:00 AM – 12:30 PM MT

Embassy Suites DIA, Denver, CO

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1. Call to Order
  2. Establish a Quorum
  3. Approve Agenda
  4. Approve Minutes of February 3, 2021 Conference Call
  5. CEO Report
  6. Legal Update
  7. Financial Report
  8. Committee Roles & Responsibilities
  9. Beef Promotion Operating Committee Report
  10. Committee Appointments – Budget & Audit, Evaluation, and Program Committees
  11. Brand or Trade Name Reference Guidelines
  12. Status of State Marketing Plans & Status of State Audit Reports
  13. Meetings
    - Winter Business Meetings Debrief and Survey Results
    - Next Executive Committee Conference Call – TBD
    - Annual Cattle Industry Convention (Summer Business Meetings) in Nashville, TN – August 10-12, 2021
  14. Other Business
  15. Executive Session
  16. Adjourn