



Beef Promotion Operating Committee Meeting Agenda

Thursday, April 8, 2021

8:00 AM – 9:30 AM

Embassy Suites DIA, Denver, CO

1. Call to Order
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes for September 9-10, 2020 and September 22, 2020
5. Committee Roles & Responsibilities
6. Financial Report
7. Amended Authorization Requests and Action on Requests
 - No-Cost Amendment to 2121-CI, AFBFA dated March 10, 2021
 - No-Cost Amendment to 1910-R, NAMI dated January 21, 2021
 - No-Cost Amendment to 2132-II, NCBA dated March 10, 2021
8. Evaluation Committee Update and Approval of February 3, 2021 Meeting Minutes
9. Presentation of Proposed FY 2022 Contract & AR Format
10. Other Business
 - Checkoff Communications Resource Update
 - Future Beef Promotion Operating Committee Meetings
 - May 13, 2021 Zoom to approve preliminary budget
 - August 13, 2021 in Nashville, TN
 - September 14 -15, 2021 in Denver, CO
11. Adjourn