



Executive Committee Conference Call Minutes

Monday, August 17, 2020
8:15 AM MT – 8:30 AM MT
Teleconference

DRAFT

Call to Order

Chair Hugh Sanburg called the meeting to order at 8:17 AM MT.

Members Present

Hugh Sanburg, Chair
Rich Brown
David Hutsell
Philip Perry
Rob Von Der Lieth
Michael White

Jared Brackett
Chuck Coffey
Amelia Kent
Irv Petsch
Norman Voyles

Members Absent

Torri Lienemann

Guests/Staff Present

Greg Hanes, CBB
Sara Arp, CBB
Wayne Watkinson, Legal Counsel
Betsy Flores, USDA/AMS

Jeff Lutz, CBB
Cyndi Heimerich, CBB
Chad Smith, CBB

Agenda

Chair Hugh Sanburg called for approval of the agenda. Irv Petsch moved, and Rob Von Der Lieth seconded to approve the agenda as emailed. Motion passed.

Release of Montana Beef Council Assessment Money

Chair Hugh Sanburg called on Jeff Lutz for an update. Jeff Lutz, CBB CFO and Wayne Watkinson, Legal Counsel provided an update on this request to release Montana Beef Council's funds.

After discussion, Rob Von Der Lieth, Chair of the Budget & Audit Committee recommended release of the Montana Beef Council assessment funds as approved by the CBB Budget & Audit Committee on their conference call earlier today. Executive Committee members voted to approve the Budget and Audit Committees recommendation. Motion passed.

Other Business

Sara Arp, CBB, provided an update on the upcoming September Beef Promotion Operating Committee and the Executive Committee meetings at Embassy Suites DIA in Denver.

Adjourn

Rob Von Der Lieth moved, and Irv Petsch seconded to adjourn at 8:33 AM MT.

Beef Board Mission Statement

The Cattlemen's Beef Promotion & Research Board is dedicated to improving producer profitability, expanding consumer demand for beef, and strengthening beef's position in the marketplace.