

United States Cattlemen's Association (USCA)/Kansas State University (KSU)

The Meat Demand Monitor (MDM) issued its first multi-month report, leveraging over 10,000 survey responses spanning from February to June 2020. This period coincides with nearly the beginning of the U.S. coronavirus pandemic, providing valuable insight into consumer purchasing behaviors during a national health crisis. Learn more and read the report at: <https://www.agmanager.info/livestock-meat/meat-demand/monthly-meat-demand-monitor-survey-data>.