



Cattlemen's Beef Board Meeting Agenda

Wednesday, July 29, 2020

3:30 PM – 5:30 PM

Zoom Teleconference

You must register for the virtual meeting:

<https://zoom.us/meeting/register/tJUrdCurDgtE9TCFr8VmiG3usWULOelYtMs>

DRAFT

1. Welcome and Call to Order – Jared Brackett, Chair
 - a) Establish a Quorum
 - b) Approve the Agenda
 - c) Approve Minutes of February 7, 2020
2. Greg Ibach, Under Secretary for Marketing and Regulatory Programs at the U.S. Department of Agriculture's (USDA) Agricultural Marketing Service (AMS)
3. CEO Report
4. Bill Even, CEO, National Pork Board
5. CBB Financial Report
 - a) June FY 2020 Financials
 - b) CBB FY 2021 Recommended Budget
6. CBB Chair Report
7. CBB Executive Committee Report and Approval of Minutes
8. CBB Nominating Committee Member Elections
9. CBB Nominating Committee Region Map Proposed Changes Review
10. Checkoff Committee Reports
11. Beef Industry Long Range Plan
12. Litigation Update
13. Other Business
14. Adjournment

Beef Board Mission Statement

The Cattlemen's Beef Promotion & Research Board is dedicated to improving producer profitability, expanding consumer demand for beef, and strengthening beef's position in the marketplace.