



Executive Committee Conference Call Agenda

Thursday, May 14, 2020

12:00 PM – 1:00 PM MT

Call 1-720-403-8195 ID: 8011218#

Teleconference - * 6 to mute and unmute your phone

DRAFT

1. Call to Order – Hugh Sanburg, Chair
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the March 19, 2020 Conference Call
5. CEO Update
6. Revenue Project Update for FY 2020 – Norman Voyles, Secretary/Treasurer
7. Operating Committee Report – Jared Brackett, Chair
8. Brand and Trade Name References
 - State Promotions
 - Washington State Beef Commission requests approval for a partnership with Rosauers Supermarkets Inc/Super 1/St. Helens Premium Angus Beef
9. Summer Business Meeting
10. Officer/CEO Travel Report
11. Update on Litigation
12. Other Business
 - Next Meeting
13. Executive Session
14. Adjourn

Beef Board Mission Statement

The Cattlemen's Beef Promotion & Research Board is dedicated to improving producer profitability, expanding consumer demand for beef, and strengthening beef's position in the marketplace.