



# Executive Committee Meeting Agenda

Wednesday, February 5, 2020

5:00 PM – 6:30 PM

Henry B. Gonzalez Convention Center, San Antonio, TX  
Room 221 B

**DRAFT**

1. Welcome/Call to Order
2. Establish a Quorum
3. Approve the Agenda
4. Approve Minutes of January 8, 2020 conference call
5. Chairman Update
6. CEO Update
7. Financial Report
8. Affirm Immediate Past CBB Chairman's Service
9. Brand or Trade Name Reference Report
10. Status of State Marketing Plans & Status of State Audit Reports
11. Producer Attitude Survey Results
12. Discuss Executive Committee Calls with CBB Members
13. Other Business
  - Nominating Committee Report
  - Legal/FOIA Updates
  - Next Executive Committee Conference Call – TBD
  - EC, OC, New Member Orientation/Meetings, March 17-19, 2020, Denver, CO
14. Executive Session
15. Adjournment

### Beef Board Mission Statement

*The Cattlemen's Beef Promotion & Research Board is dedicated to improving producer profitability, expanding consumer demand for beef, and strengthening beef's position in the marketplace.*