

**REVISED DRAFT AGENDA
EXECUTIVE COMMITTEE CONFERENCE CALL
WEDNESDAY, JANUARY 8, 2020
12:00 PM CENTRAL TIME**

Dial-In number: 1-720-403-8195

Conference ID: 8011218#

- Reminder – Star 6 to mute and unmute your phone
- Remember to identify yourself when making a motion

- 1. Call to Order**
- 2. Establish a Quorum**
- 3. Approve Agenda**
- 4. Approve Minutes of the November 11, 2019 Conference Call**
- 5. CEO Update**
- 6. CFO Update**
- 7. Officer & CEO Travel Update**
- 8. Brand or Trade Name References**

National Promotions

- The Beef Checkoff Program requested approval for a partnership with Creekstone Farms Premium Beef
- The Beef Checkoff Program requested approval for a partnership with Grayson Natural Farms, LLC

State Promotions

- Utah Beef Council requested approval for a partnership with Sizzling Platter
- Minnesota Beef Council requested approval for a partnership with J&B Group
- Texas Beef Council requested approval for a partnership with Kiolbassa Smoked Meats

- 9. Discuss Executive Committee Calls to Board Members Prior to Winter Convention**
- 10. Other Business**
 - Legal Update
 - Next Executive Committee Meeting – February 5, 2020, San Antonio, TX
- 11. Executive Session – if needed**
- 12. Adjourn**