Evaluation Committee Meeting DRAFT Agenda
Teleconference
Dial-in: 1-800-325-2210 Passcode: 744-6626#
Thursday, October 10, 2019 • 11:00 AM – 12:00 PM CT

Jackie Means: Chairman (C)
Ryan Moorhouse: Vice-Chairman (F)

**Purpose Statement:** The Joint Evaluation Advisory Committee will measure program effectiveness in accomplishing industry and program goals, objectives, and strategies, to inform the program decisions of producer leaders. The evaluation process is essential for improving future programs, strengthening producer profitability and enhancing accountability to producers.

1. Welcome/Call to Order
2. Approve Agenda
3. Review July 20, 2018 Meeting Minutes
4. Future ROI Studies – Updates to the Process
5. Evaluation Committee Project Options
6. Other Business
7. Adjourn