

**DRAFT AGENDA**  
**EXECUTIVE COMMITTEE**  
**BEEF PROMOTION AND RESEARCH BOARD**  
**EMBASSY SUITE HOTEL, DENVER, CO**  
**WEDNESDAY, SEPTEMBER 11, 2019**

1. Call to Order and Introduction of Guests – Chairman Jared Brackett
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of July 29, 2019 Meeting
5. Operating Committee Report
6. CEO Update
7. Financial Report
  - August 2019 Financial Report
  - FY 2020 CBB Budget Amendment
8. Administrative Services Agreement
9. Brand or Trade Name Reference Report
  - National Promotion
    - The Beef Checkoff Program requested approval for a partnership with UniPro Foodservice, Inc.
    - The Beef Checkoff Program requested approval for a partnership with H-E-B
  - State Promotion
    - The Montana Beef Council requested approval for a partnership with Ranch House Meats
10. Revised Acknowledgement Guidelines
11. Status of State Marketing Plans & Audit Reports
12. Nominating Committee Appointments Update
13. Committee and Committee Leadership Appointments Update
14. Summer Business Meeting Survey Results
15. Other Business
  - Legal Update
  - Next Executive Committee Conference Call
16. Executive Session
17. Adjourn