

DRAFT AGENDA
BEEF PROMOTION AND RESEARCH BOARD EXECUTIVE COMMITTEE
GAYLORD RESORT, DENVER
RED ROCK 8
MONDAY, JULY 29, 2019 AT 4:00 PM

1. Call to Order – Chairman Jared Brackett
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the June 12, 2019 Conference Call
5. Financial Report
 - June 2019 Financials
 - FY 2019 Budget Amendment Report Out
 - FY 2020 CBB Detailed Administration Budget
 - Proposed Amendment to the FY 2020 Budget
6. Proposed Committee Coordination Agreement for FY 2020
7. Proposed Administrative Services Agreement for FY 2020
8. Proposed Contractor Guidelines Discussion for FY 2020
9. Brand or Trade Name References
 - National Promotions
 - The Beef Checkoff program requests approval for partnership with Performance Food Service
 - The Beef Checkoff program requests approval for partnership with Creekstone Farms
 - The Beef Checkoff program requests approval for partnership with Pasqualicio Brothers
 - The Beef Checkoff program requests approval for partnership with Krave
 - State Promotions
 - Idaho State Beef Council requests approval for two partnerships with Agri Beef Foods and one with Double R Ranch and Albertsons Grocery Store.
10. Status of QSBC Audit Reports & Marketing Plans
11. Discuss Executive Committee Calls to CBB Members
12. Other Business
 - Next Executive Committee Meeting
 - ❖ Litigation Update
 - ❖ August 14 EC Conference Call (TBD)
 - ❖ September 11, 2018 (following the Sept. 10-11 OC meeting)
13. Executive Session
14. Adjourn