

**DRAFT AGENDA  
EXECUTIVE COMMITTEE CONFERENCE CALL  
BEEF PROMOTION AND RESEARCH BOARD  
WEDNESDAY, JUNE 12, 2019**

**Dial-In number: 1-720-403-8195**

**Passcode: 8011218#**

1. Call to Order – Chair Jared Brackett
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the May 2, 2019 Conference Call
5. Officer Travel Report
6. Report out on Board Ratification of New CEO
7. Update on Reapportionment
8. Budget Amendments
9. Brand or Trade Name References
  - National Promotions
    - The Beef Checkoff Program requested approval for a partnership with Creekstone Farms
    - The Beef Checkoff Program requested approval for a partnership with Mushroom Council
    - The Beef Checkoff Program requested approval for a partnership with J&B Group
  - State Promotions
    - 3 promotions from the Washington State Beef Commission; a partnership with Rosauers Supermarkets/Super /St. Helens Premium Angus Beef, AB Foods and Agri Beef /Double R Ranch Beef.
10. Discuss Executive Committee Calls to Board Members Prior to Summer Business Meeting
11. Other Business
  - Next Scheduled Executive Committee Conference Call is July 10, 2019
12. Executive Session
13. Adjourn