

Statement of Beliefs

We believe in the success of a strong state and national partnership resulting in increased consumer demand for beef and higher consumer confidence;

We believe in producer control of checkoff funds through the Qualified State Beef Councils, which are the foundation of the beef checkoff; and

We believe in the industry Long Range Plan as a guidepost for the beef checkoff and the principle of “one vision – one plan – one voice.”

Adopted by the Federation of State Beef Councils

Cattle Industry Summer Conference
July 17, 2009
Denver, Colorado

Reaffirmed by the Federation of State Beef Councils

Cattle Industry Convention
February 7, 2013
Tampa, Florida

Federation of State Beef Council board members are comprised largely of beef producers who represent the 45 Qualified State Beef Councils (QSBCs) that collect the \$1-per-head mandatory national beef checkoff. QSBCs maintain control of 50 cents of each dollar collected for use in state, national and international demand-building programs, determined by their representatives and grassroots-oriented boards.

Through the Federation, states voluntarily reinvest a portion of their 50-cent checkoff share back into the national checkoff program to extend national and international efforts.