



Safety Committee Meeting Minutes

2018 Cattle Industry Convention

Phoenix Convention Center • Room 229A

Friday, February 2 • 12:30-3:30 PM

Scott Niess, Co-Chairman (F)

Mike Smith, Co-Chairman (C)

Purpose Statement: <i>Support the Long Range Plan by identifying and prioritizing initiatives to provide safe and wholesome beef and beef products to maintain and grow consumer confidence and trust.</i>	
Members (29):	Scott Niess (Co-Chair), Mike Smith (Co-Chair), Suzanne Geppert, Jim Handley, Chaley Harney, Travis Justice, Dina Reitzel, Mark Russell, Kent Bamford, Jason Beyer, Andy Bishop, Aubrey Blackmon, Stephanie Butcher, Robert Crabb, Jr., Lloyd DeRuyter, Norman Hinz, David Hutsell, Larry Jefcoat, Joel Keith, Brian Malaer, Melvin Medeiros, Bob Mitchell, Jack Parent, Glenn Payne, Wally Schulthess, Bill Sexten, Douglas Temme, Tracy Thomas, Tom Wright, Terry Wyatt
	Federation Officer – Dawn Caldwell
Staff (2):	NCBA – Sharon Murano, Betty Anne Redson;
Guests (17):	Dean Oyster, Gary Smith, Tommy Wheeler, Mandy Carr, Michelle Rossman, Eric Moore, Steve Solomon, Katie Ambrose, Shelley Bradway, Jesse Fulton, Doug Bear, Jason Bagley, Wanda Pinnow, Skylar Lentz, Travis Maddock, Ryan Goodman, Laurie Bryant, Robin Anderson, Paige Graham, Michelle Lehmann, Bucky Gwartey, Susan Backus, Kevin Pond, Barry Carpenter, Bill McLean, Beverly McLean, Mark Dopp, Jack Hoekstra, Bob Lowe, Cristo Hurtado, Jolayne Farn

Welcome, Call to Order, and Introductions

Co-chair Scott Niess called the meeting to order at 12:30 pm, welcomed the committee members and requested introductions from both members and guests.

Approval of Agenda & Minutes

Terry Wyatt moved, seconded by Andy Bishop, to approve the agenda. The motion carried.

Tom Payne moved, seconded by Bill Sexton, to approve the minutes of the meeting on July 13-14, 2017 in Denver. The motion carried.

Discussion of Planning Overview and Desired Outcomes

Co-chair Mike Smith clarified the planning process for checkoff program development and explained the desired outcomes for the Safety Committee meeting.

Review of Purpose Statement

The committee reviewed the Purpose Statement and discussed the role of the committee. The current Safety Committee's Purpose Statement was approved by consensus.

Beef Industry Long Range Plan Advisory Group Recommendations

Paula Waggoner, Cattlemen Beef Board staff member, led the committee through the refinements to the Long Range Plan (LRP) determined by the LRP Advisory Group in December 2017.

Researcher Presentation

Dr. Gary Smith, expert on beef safety from Texas A&M and visiting professor and advisor to the president at Colorado State University provided the committee with a historical perspective of checkoff safety research, followed by a Q & A period



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FY2018 Safety Committee Priority Setting

Mike Smith and Scott Niess led the committee through a review of the industry initiatives outlined in the Long Range Plan 2016-2020 and explained the process that will determine the Safety Committee's priority strategic Initiatives. After breakout discussions on all strategic initiatives, the committee members agreed by consensus the following initiatives were within the purview of the Safety Committee.

Most Important:

- Ensure Beef Safety¹
- Ensure Antibiotic Stewardship

More Important:

- Certify and Verify Production Practices
- Adopt Animal I.D. Traceability Systems

Important:

- Research Innovate New Production Technologies²

¹ packaging and cooking technologies

² focus on safety

Update from the U.S. Meat Animal Research Center

Dr. Tommy Wheeler, a research leader at US MARC addressing high-priority research needs related to food safety and meat quality provided an update to the committee on pathogen detection, new ways to sample beef trim, antimicrobial resistance, genomics, antimicrobial interventions, biofilms and microbiomes.

Next Steps

Co-chair Scott Niess explained the results of the committee meeting would be shared with Beef Board members at their Board meeting and with the Federation board members at the NCBA Board of Directors meeting. The Safety Committee priorities would be shared with contractors to begin planning ARs which will be presented to the committee at the Summer Business Meeting. He urged committee members to complete a meeting evaluation which was being delivered electronically this year. An email to each committee member would provide a link to a Survey Monkey.

Adjournment

Mike Smith adjourned the meeting at 3:14 pm.