

Draft Agenda
BEEF PROMOTION AND RESEARCH BOARD EXECUTIVE COMMITTEE
HYATT REGENCY HOTEL
DENVER, CO
JULY 12, 2017

1. Call to Order – Chairman Joan Ruskamp
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the June 7 Conference Call
5. Financial Report
 - FY 2017 Administration Budget Amendment
 - FY 2018 CBB Detailed Administration Budget
6. Proposed Committee Coordination Agreement for FY 2018
7. Proposed Change to the CBB Bylaws
8. Brand or Trade Name References

State Promotion

- The Washington Beef Industry Commission requested approval for a partnership with AB Foods
9. Status of QSBC Audit Reports & Marketing Plans
 10. Discuss Executive Committee Calls to CBB Members
 11. Other Business
 - Next Executive Committee Meeting
 - ❖ September 13, 2017 (following the Sept. 12-13 OC meeting)
 12. Executive Session
 13. Adjourn