

DRAFT
EXECUTIVE COMMITTEE MINUTES
BEEF PROMOTION AND RESEARCH BOARD
CONFERENCE CALL
APRIL 10, 2019

Call to Order

Chairman Brackett called the conference call to order at 12:00 p.m. Central Time.

Members Present

Jared Brackett, Chairman
Rich Brown
Chuck Coffey
Jeff Isenmann
Bill King
Jana Malot

Irv Petsch
Hugh Sanburg
Don Smith
Jimmy Taylor
Rob Von Der Lieth
Joan Ruskamp, Ex-Officio

Guests/Staff Present

Kahl Sesker, USDA/AMS
Alexandra Caryl, USDA/AMS
Wayne Watkinson, Legal Counsel
Dean Oyster, CBB
Brett Morris, CEO Search Committee Member

Sara Arp, CBB
Cyndi Heimerich, CBB
Sarah Metzler, CBB
Charlotte Coates, CBB

Quorum

Chairman Brackett declared a quorum was present to conduct business.

Agenda

Chuck Coffey made a motion to amend the agenda to move item 5 to Executive Session and Jana Malot seconded to amend the agenda. Motion approved.

Irv Petsch moved and Rob Von Der Lieth seconded to approve the agenda as amended. Motion approved.

Minutes

Jana Malot moved and Jimmy Taylor seconded approval of the March 13, 2019 meeting minutes as emailed. Motion approved.

Officer/CEO Travel Report

CBB Officers Jared Brackett, Chuck Coffey and Hugh Sanburg attended the USMEF Strategic Planning Session in Denver.

Litigation Update

Wayne Watkinson updated the committee on the current litigation.

Next Meeting

The next Executive Committee conference call is scheduled for May 2 immediately following the Operating Committee call. The Budget & Audit committee meeting has been tentatively scheduled for April 29th or 30th at 12:00 p.m. Central Daylight Time.

Executive Session

Chuck Coffey moved and Rob Von Der Lieth seconded to move into Executive Session. Motion approved.

The Committee went into Executive Session at 12:10 p.m. and returned to open session at 12:35 p.m.

Executive Committee Chairman Jared Brackett reported that a motion to approve the Search Committee's recommendation to hire Greg Hanes as the CEO of the Cattlemen's Beef Board was unanimously made and approved.

Adjourn

A motion was made and seconded to adjourn at 12:35 p.m. Central Time.