

Draft Agenda
BEEF PROMOTION AND RESEARCH BOARD EXECUTIVE COMMITTEE
WOOLLEYS SUITES - DENVER, CO
MARCH 13, 2019
8:00-10:00 a.m.

1. Call to Order – Chairman Jared Brackett
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the January 30, 2019 Meeting
5. Operating Committee Report
6. Financial Report
7. Budget & Audit Committee Appointments, Evaluation Committee Appointments & Co-Chair Appointments for Export Growth and Innovation
8. Brand or Trade Name References
 - National Promotions
 - The Beef Checkoff Program requested approval for a partnership with Fresh Direct LLC
 - The Beef Checkoff Program requested approval for a partnership with Rational USA
 - State Promotions
 - The Idaho Beef Council requests approval for a partnership with Double R Ranch
9. Status of QSBC Audit Reports & Marketing Plans
10. Winter Convention Debrief and Convention Survey Results
11. Other Business
 - Future Executive Committee Meetings and Conference Calls
 - ❖ Discuss Possible Dates/Times for Monthly EC Calls
 - ❖ Late April early May 2019 Conference Call Following OC Conference Call (TBD)
 - ❖ July 30, 2019 (Summer Conference, Denver)
 - ❖ September 11, 2019 (following the OC meeting)
12. Executive Session
13. Adjourn