



# Safety Committee Meeting DRAFT Agenda

2019 Cattle Industry Convention

Ernest N. Morial Convention Center • Room 245

Friday, February 1 • 12:30-3:30 PM

Funded by the Beef Checkoff.

## Additional Meetings to Attend

### **Checkoff Program Update**

Thursday, January 31, 2019

2:00 – 4:00 PM

La Nouvelle Ballroom BC

### **CBB Board Meeting**

Friday, February 1, 2019

4:30 – 6:30 PM

Hilton Riverside

Grand Salon A

### **NCBA Board of Directors**

Saturday, February 2, 2019

7:30 – 10:00 AM

Hilton Riverside

Grand Ballroom AB

Bob Mitchell: Co-Chairman (C)

Scott Niess: Co-Chairman (F)

## Safety Committee Meeting

- 12:30 PM Welcome/Call to Order
- Introductions
- 12:55 PM Approve Agenda and Summer Meeting Minutes (**Action**)
- 1:00 PM Committee Agenda Overview
- Review Purpose Statement & Discuss Strategic Initiatives
- 1:30 PM Approve FY2020 Strategic Priorities (**Action**)
- 1:45 PM Market Research Insights: Beef Quality Assurance – What Do Consumers Want to Know?
- 2:15 PM Contractor presentations and questions
- 3:15 PM Wrap-up, Next Steps
- 3:30 PM Adjourn