



Funded by the Beef Checkoff.

Innovation Committee Meeting **DRAFT** Agenda

2019 Cattle Industry Convention

Ernest N. Morial Convention Center • Room 253-254

Friday, February 1 • 12:30-3:30 PM

Additional Meetings to Attend

Beef Checkoff Highlights Session

Thursday, January 31, 2019

2:00 – 4:00 PM

La Nouvelle Ballroom BC

CBB Board Meeting

Friday, February 1, 2019

4:30 – 6:30 PM

Hilton Riverside

Grand Salon A

NCBA Board of Directors

Saturday, February 2, 2019

7:30 – 10:00 AM

Hilton Riverside

Grand Ballroom AB

Tammy Basel: Co-Chairman (C)

Buck Wehrbein: Co-Chairman (F)

Checkoff Committee Meetings

- 12:30 PM Welcome/Call to Order
- Introductions
- 12:55 PM Approve Agenda and Summer Meeting Minutes
- 1:00 PM Committee Agenda Overview
- Review Purpose Statement & Priority Strategic Initiatives
- 1:15 PM Set FY2020 Strategic Directions
- 2:00 PM Contractors Presentations and Q&A
- 3:00 PM Wrap-up, Next Steps
- 3:30 PM Adjourn