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# Export Growth Committee DRAFT Meeting Minutes

2019 Cattle Industry Convention

Ernest N. Morial Convention Center • Room 244

Friday, February 1 • 12:30-3:30 PM

Hugh Sanburg, Co-Chairman (C)

Clark Price, Co-Chairman (F)

<b>Purpose Statement:</b>	To set priorities for the Operating Committee and give direction to contractors to develop Export Market Development Authorization Requests in order to support an increase in value of beef exports as a percent of total production to 16 percent.
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## Welcome/Call to Order/Introductions

Hugh Sanburg welcomed everyone and called the meeting to order at 12:30 p.m.

**Hugh Sanburg** reviewed agenda.

Introductions: We went around the room and each committee member introduced themselves; name, state and what's your biggest pet peeve?

## Review Ground Rules

**Clark Price** reviewed the committee ground rules.

## Approve Agenda and Minutes

**Bill Lipscomb** made a motion to approve the agenda.

**Shane Wiseman** 2<sup>nd</sup> motion.

Motion carried.

**Charles Bassett** made a motion for approval of the meeting minutes from the 2018 Summer Business Meeting in Denver, CO.

**Charlie Price** 2<sup>nd</sup> motion.

Motion carried.

## Purpose Statement

**Clark Price** reviewed the committee's purpose statement and asked for a motion to reapprove.

**James Taylor** made a motion to reapprove the Export Grown Purpose Statement and **Tracy Thomas** 2<sup>nd</sup> the motion.

## Desired Outcome

**Hugh Sanburg** presented what the desired outcome was for the day's meeting and the introduced the Dan Halstrom from USMEF.

## Contractor Presents

**Dan Halstrom, Greg Hanes and John Hinnars** presented on behalf of USMEF, leaving time for questions and answers.



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## Wrap Up and Next Steps

**Hugh Sanburg** thanked USMEF for their presentation and asked if anyone objected to adopting the three Strategic Initiatives (Adopt Animal I.D. Traceability Systems; Increase Market Access and Promote Unique Attributes of U.S. Beef) for the Export Growth Committee.

Amelia Kent asked about the order of the initiatives, recalling the discussion that was had at the 2018 Summer Business Meeting; Hugh explained that they were in alphabetical order, not in order of importance and a consensus was met.

**Clark Price** wrapped up by reminding committee members to check their contact information on the rosters in the back of the room and that the next committee meeting would be at the Summer Business Meeting in Denver, CO; July 29-August 1, 2019 at Gaylord Rockies.

There was a question regarding the status of the traceability initiative and Clark explained that it is currently being worked on by policy committees.

## Adjourn

**Irv Petsch** made a motion to adjourn the meeting; **Charles Bassett** 2<sup>nd</sup> the motion and the meeting concluded.