



Funded by the Beef Checkoff.

SAFETY COMMITTEE DRAFT MEETING MINUTES

2018 Cattle Industry Summer Business Meeting

Denver, Colorado

Hyatt Regency at Colorado Convention Center • Centennial Ballroom B

Part I – Thursday, August 2, 2018 • 2:00 PM – 6:00 PM

Part II – Friday, August 3, 2018 • 9:15 AM – 12:00 PM

Mike Smith, Co-Chairman (C)

Scott Niess, Co-Chairman (F)

Purpose Statement:	Support the Long-Range Plan by identifying and prioritizing initiatives to provide safe and wholesome beef and beef products to maintain and grow consumer confidence and trust.
Members (31):	Mike Smith, Scott Niess, Steven Lastovica, Bob Mitchell, Jack Parent, Travis Justice, Melvin Medeiros, Blayne Arthur, Glenn Payne, Brian Malaer, Jeffrey Isenmann, Douglas Temme, Fred Sorbello, Wallace Schulthess, Joel Keith, Jessica Lange, Mark Russell, Larry Jefcoat, Lloyd DeRuyter, David Hutsell, Chaley Harney, Jim Handley, Dina Reitzel, Kent Bamford, Suzanne Geppert, Stephanie Butcher, Andy Berry, Jason Beyer, Andy Bishop, William Blackmon, Laurie Bryant
Staff (2):	Sharon Murano, Betty Anne Redson
Officer support:	Dawn Caldwell, Federation Vice Chair

Checkoff Committee Meetings – Part I

Welcome/Call to Order

Mike Smith called the meeting to order at 2:09 p.m., welcomed the committee members, introduced Dawn Caldwell, NCBA Federation division vice chair, and requested introductions from both members and guests.

Approval of Agenda/Minutes

Melvin Medeiros moved, seconded by Brian Malaer to approve the agenda. The motion carried.

Doug Temme moved, seconded by Lloyd DeRuyter to approve the minutes of the meeting February 3, 2017. The motion carried.

AR Review Process

In preparation for scoring the Authorization Request (AR) tactics presented to the Safety Committee, Scott Niess led the committee through a review of the committee ground rules, the Safety Committee Purpose Statement, the 2016-2020 Long Range Plan (LRP), and the LRP strategic initiatives most important, more important and important to the work of the Safety Committee.

Contractors Present AR Tactics For fiscal year 2019, five ARs with nine tactics are under the purview of the Safety Committee. Mike Smith explained that the tactics would be presented to the committee by the contractors for the individual members to score. One score sheet should be turned in to the committee liaison. Committee members retain the second score sheet which should include their comments as well as their score.



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The AR tactics presented were:

	AR	Contractor	Tactic Name & Presenter	Tactic #
1	1910-R	NAMI	Post-harvest Beef Safety Research, Susan Backus	A
2	1910-R	NAMI	Nutritional & Health Benefits of Processed Beef	B
3	1911-R	NCBA	Safety Research and Scientific Affairs, Mandy Carr	A
4	1933-II	NCBA	Beef Quality Assurance, Jesse Fulton	C
5	1931-II	NLPA	Symposium Development, Katie Ambrose	A
6	1931-II	NLPA	Beef Producer Engagement, Katie Ambrose	B
7	1931-II	NLPA	Antimicrobial Resistance Comm. Collaboration & Partnerships, Katie Ambrose	C
8	1932-II	NLPA	Cattle Traceability Communication Strategy Development & Tool Development, Katie Ambrose & Nevil Speer	A
9	1932-II	NLPA	Producer Engagement & Collaboration, Katie Ambrose & Nevil Speer	B

At the end of the presentations, the committee requested all contractors to be available to answer questions during the final scoring of the AR tactics on Friday morning.

The committee meeting recessed at 4:28 p.m. to be reconvened at 9:15 AM, Friday morning.

Checkoff Committee Meetings – Part II

The committee reconvened at 9:15 AM, Friday, August 3.

Engage Contractors for Additional Information

Committee members at tables of five to seven had a Q & A discussion with representatives of the contractors who submitted AR tactics to the Safety Committee.



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The co-chairs explained the tactic scores had been averaged and it was the responsibility of the committee to agree on comments to help contractors make improvements in their tactics and provide guidance to the BPOC. The scores were:

- North American Meat Institute Foundation, 1910-R, A: 4.4
- North American Meat Institute Foundation, 1910-R, B: 4.0
- National Cattlemen's Beef Association (NCBA), 1911-R, A: 4.4
- National Cattlemen's Beef Association (NCBA), 1933-II, C: 4.0
- National Livestock Producers Association (NLPA), 1931-II, A: 4.3
- National Livestock Producers Association (NLPA), 1931-II, B: 4.2
- National Livestock Producers Association (NLPA), 1931-II, C: 4.1
- National Livestock Producers Association (NLPA), 1932-II, A: 3.8
- National Livestock Producers Association (NLPA), 1932-II, B: 3.7

The committee members aligned on the following comments:

North American Meat Institute Foundation, 1910-R, A: Post-harvest Beef Safety Research

- *Salmonella* post-harvest research is very important.
- This tactic fits within goals of this committee.
- The checkoff should place more emphasis on *Salmonella* research.

North American Meat Institute Foundation, 1910-R, B: Nutritional & Health Benefits of Processed Beef

- The language of the AR aligns more closely to the goals of the Nutrition and Health Committee.
- The perception of cancer risk is related to safety.

National Cattlemen's Beef Association (NCBA), 1911-R, A: Safety Research and Scientific Affairs

- Pre-Harvest Research is very important to the Safety Committee, aligns with the goals.
- *Salmonella* research is critical.
- Step up funding -without safety there is nothing to promote.
- The committee strongly supports Beef Safety Summit.

National Cattlemen's Beef Association (NCBA), 1933-II, C: Beef Quality Assurance

- Safety Committee strongly supports this tactic.
- BQA needs to be implemented throughout the industry.
- BQA will have increased participation as it's becoming market-driven.
- The sooner all producers are certified the better. BQA most relevant to the Consumer Trust Committee.



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National Livestock Producers Association (NLPA), 1931-II, A: Symposium Development

- The committee is supportive of the symposium and happy that producers are included and participating in the discussions.
- The beef industry needs to keep being involved in the antimicrobial resistance discussion.
- It was suggested that Safety Committee members should attend.
- Should the three tactics in 1931-II be combined into one?

National Livestock Producers Association (NLPA), 1931-II, B: Beef Producer Engagement

- Supportive of the Producer Engagement, has good outreach.

National Livestock Producers Association (NLPA), 1931-II, C: Antimicrobial Resistance Comm. Collaboration & Partnerships

- Outreach about the symposium results is important.

National Livestock Producers Association (NLPA), 1932-II, A: Cattle Traceability Communication Strategy Development & Tool Development and National Livestock Producers Association (NLPA), 1932-II, B Producer Engagement and Collaboration

- Traceability is a contentious issue. It's important for the industry in the long run. The benefit is to increase market access.
- Concern about USDA making it mandatory if we don't act.
- Committee is questioning the timing of the checkoff involvement.
- Traceability is part of the sustainability of our industry.
- Needs 100% support before moving forward.
- Will this affect the sustainability of the beef checkoff?
- The safety committee supports the industry LRP's core strategies and strategic initiative - *Adopt Animal ID Traceability Systems - Secure the broad adoption of individual animal I.D. traceability system(s) across the beef community to equip the industry to effectively manage a disease outbreak while enhancing both domestic and global trust in U.S. beef and ensuring greater access to export markets.*

Wrap-Up and Next Steps

Adjournment