

DRAFT
EXECUTIVE COMMITTEE MINUTES
BEEF PROMOTION AND RESEARCH BOARD
CONFERENCE CALL
MAY 2, 2019

Call to Order

Chairman Jared Brackett called the conference call to order at 11:35 a.m. Central Time.

Members Present

Jared Brackett, Chairman
Rich Brown
Chuck Coffey
Jana Malot
Irv Petsch

Hugh Sanburg
Don Smith
Jimmy Taylor
Rob Von Der Lieth

Members Absent

Jeff Isenmann
Joan Ruskamp

Bill King

Guests/Staff Present

Kahl Sesker, USDA/AMS
Charlotte Coates, CBB
Dean Oyster, CBB
Chad Smith, CBB
Cyndi Heimerich, CBB

Alexandra Caryl, USDA/AMS
Jeff Lutz, CBB
Sara Arp, CBB
Wayne Watkinson, Legal Counsel

Quorum

Executive Committee Chairman Brackett declared a quorum was present to conduct business.

Agenda

Rich Brown moved and Irv Petsch seconded to approve the agenda as emailed. Motion approved.

Minutes

Jimmy Taylor moved and Don Smith seconded approval of the April 10, 2019 meeting minutes as emailed. Motion approved.

Revenue Update

Hugh Sanburg, CBB secretary/treasurer, stated that during its April 29, 2019 meeting, the CBB Budget & Audit Committee recommended the budget for FY 2020 in the amount of \$43,351,000 which includes an Authorization Request budget of \$39,892,400, Evaluation budget of \$227,000 and Program Development budget of \$335,000 bringing the total program budget to \$40,454,400. In addition, the committee also recommended \$800,000 for the USDA Oversight budget and \$2,096,600 for the Administration budget.

Operating Committee Report

Operating Committee Chairman Chuck Coffey reported the Operating Committee had met prior to the Executive Committee and noted that most Executive Committee members were present on the Operating Committee call to hear the business conducted. Mr. Coffey noted they received an Evaluation Committee update and the ROI study is in place with Dr. Kaiser who also conducted the study in 2014. The ROI report should be available by summer business meeting.

Chuck Coffey moved and Don Smith seconded to recommend a FY 2020 Cattlemen's Beef Board budget of \$43,351,000 including the program budget recommended by the Operating Committee of \$40,454,400, the administration budget of \$2,096,600 and USDA Oversight budget of \$800,000, to the full Board during summer conference. Motion approved.

Don Smith moved and Rich Brown seconded to ratify the actions of the Operating Committee. Motion approved

Next Meeting

The next Executive Committee conference call is scheduled for June 12, 2019 at noon Central Time.

Executive Session

Jimmy Taylor moved and Irv Petsch seconded to move into Executive Session. Motion approved.

The Committee went into Executive Session at 11:50 a.m. and adjourned into open session at 12:00 p.m.

Adjourn

Rob Von Der Lieth moved and Jana Malot seconded to adjourn at 12:00 p.m. Central Time.