

DRAFT
EXECUTIVE COMMITTEE
BEEF PROMOTION AND RESEARCH BOARD
NEW ORLEANS CONVENTION CENTER – ROOM 240-241
JANUARY 30, 2019

1. Call to Order
2. Establish a Quorum
3. Approve Agenda
4. Approve Minutes of the December 19, 2018 Conference Call
5. Financial Report
6. Officer Report from NCBA's EC Meeting
7. Affirm Immediate Past CBB Chairman's Service
8. Brand or Trade Name Reference Report
 - State Promotions
 - The Kansas Beef Council requested approval for a partnership with Certified Angus Beef
 - The South Dakota Beef Industry Council requested approval for a partnership with Jack Links
9. Status of State Marketing Plans & Status of State Audit Reports
10. Producer Attitude Survey Results
11. Discuss Executive Committee Calls with CBB Members
12. Other Business
 - Legal Update
 - FOIA Update
 - Next Executive Committee Conference Call – TBD
 - Executive & Operating Committee Orientation/Meetings – March 12-13, 2019, Denver
 - New Member Orientation – March 13-14, 2019 - Denver
13. Executive Session
14. Adjourn