



**Beef Board Mission Statement**

*The Cattlemen's Beef Promotion & Research Board is dedicated to improving producer profitability, expanding consumer demand for beef, and strengthening beef's position in the marketplace.*

**DRAFT AGENDA  
CATTLEMEN'S BEEF BOARD MEETING  
HYATT REGENCY HOTEL  
DENVER, COLORADO  
JULY 14, 2017  
Capitol Ballroom 1-2**

- 1. Welcome and Call to Order**
  - a. Establish a Quorum**
  - b. Approve the Agenda**
  - c. Approve Minutes of February 3, 2017**
  - d. CBB Management Report**
  
- 2. A Changing Industry and Factors that Impact Board Revenue - CattleFax**
  
- 3. CBB Financial Report**
  - a. May FY 2017 Financials**
  - b. CBB FY 2018 Recommended Budget**
  
- 4. CBB Executive Committee Report and Approval of Minutes**
  - a. Proposed Amendment to the CBB Bylaws**
  
- 5. CBB Nominating Committee Member Elections**
  
- 6. Checkoff Committee Reports**
  
- 7. Other CBB Business**
  
- 8. Adjournment**