

**EXECUTIVE COMMITTEE MINUTES
BEEF PROMOTION AND RESEARCH BOARD
GAYLORD OPRYLAND CONVENTION CENTER
NASHVILLE, TENNESSEE
February 1, 2017**

Call to Order

Executive Committee Chairman Brett Morris called the meeting to order at 4:30 p.m.

Members Present

Brett Morris, Chairman
Anne Anderson
Laurie Bryant
Chuck Coffey
Barbara Jacques
Jana Malot

Paul Moss
Kent Pruismann
Mike Smith
Janna Stubbs
Jimmy Maxey, Ex-Officio

Members Absent

Joan Ruskamp

Guests/Staff Present

Katherine Ayers, CBB
Polly Ruhland, CBB
Paula Waggoner, CBB
Dean Oyster, CBB
Wayne Watkinson, Legal Counsel

Diane Henderson, CBB
Charlotte Coates, CBB
Maggie Henton, CBB
Mike Dinkel, USDA

Quorum

Executive Committee Chairman Morris declared a quorum was present to conduct business.

Agenda

Jana Malot moved and Janna Stubbs seconded to approve the agenda as emailed. Motion approved.

Minutes

Kent Pruismann moved and Barbara Jacques seconded approval of the January 25, 2017 conference call minutes as emailed. Motion approved.

Financial Report

CFO Katherine Ayers presented an overview of CBB's financial statements through December 2016. Ms. Ayers reported that year-to-date revenues in 2016 are slightly less than last year.

FY 2017 Budget Amendment

Ms. Ayers presented a proposed budget amendment to the FY 2017 CBB budget for an increase of \$100,000 to the USDA oversight category. The monies are proposed to be moved from the unappropriated funds into the USDA oversight fund category.

Laurie Bryant moved and Janna Stubbs recommend the FY 2017 budget amendment to the full Board for its approval. Motion passed.

AMS Review

Mike Dinkel, USDA, stated that every three years the Agricultural Marketing Service of the U.S. Department of Agriculture, performs a management review of the Cattlemen's Beef Board. Mr. Dinkel reported that they had one finding and it was rectified.

Action to Affirm Immediate Past CBB Chairman's Service

Jana Malot moved and Paul Moss seconded to accept the recommendation to invite immediate past CBB Chairman Anne Anderson to participate in all 2017 Executive Committee meetings in an advisory, non-voting capacity. Motion passed.

Status of State Marketing Plans and Audit Reports

Dean Oyster reported that all audit reports were received on time or had been granted time extensions. Those received have been reviewed and were found to be in compliance with the Act & Order. Mr. Oyster also reported that all state marketing plans were received, reviewed and found to be in compliance with the Act & Order.

Producer Attitude Survey Results

Polly Ruhland presented results of the most recent Producer Attitude Survey.

Executive Committee Calls to CBB Members

Executive Committee members reported the results of their calls to CBB members.

Other Business

The next Executive Committee meeting is scheduled for March 22, 2017 in Denver following the Operating and Executive Committee Orientations.

CBB Nominating Committee Report

Nominating Committee Chairman Jimmy Maxey reported the CBB Nominating Committee interviewed twenty-five candidates and commended the nominating committee members for their hard work. The nominating committee presents the following slate of candidates for 2017:

CBB Chairman

Brett Morris, Oklahoma

CBB Vice Chairman

Joan Ruskamp, Nebraska

CBB Secretary/Treasurer

Chuck Coffey, Oklahoma

CBB Executive Committee

Jared Brackett, Idaho
Barbara Jacques, Oklahoma
Amelia Kent, Louisiana
Bill King, New Mexico
Paul Moss, Tennessee
Gary Sharp, South Dakota
Don Smith, Texas
Richard Winter, Texas

CBB Operating Committee

Tammy Basel, South Dakota
Sarah Childs, Florida
Stacy McClintock, Kansas
Bob Mitchell, Wisconsin
Hugh Sanburg, Colorado
Mike Smith, California
Janna Stubbs, Texas

Executive Session

The Committee went into Executive Session at 5:05 p.m. and adjourned into open session at 6:00 p.m.

Chairman Morris thanked all the Executive Committee members for a great year.

Adjourn

There being no further business, the meeting adjourned at 6:05 p.m.